

MELISSA ESPLIN

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Cell: 801 . 755 . 5227

WORK EXPERIENCE

- Oct 2007 - Mar 2009 Instructor, Sequoia Adult School Menlo Park, CA
- Taught watercolor to seniors in assisted living communities
 - Taught modern watercolor techniques and bookbinding for the at-home crafter for adults in the community
 - Wrote articles and photographed for the quarterly Adult School catalog
- June 2004 - Present Freelance Graphic Design and Illustration Utah-California
- Illustrated children's book, delivering twelve production-quality illustrations on rushed deadline
 - Created promotional designs for BYU breakdance club
 - Designed presentation for Merrill Lynch Pathfinder Program
 - Produced several high-quality wedding invitations
 - Conceptualized and Designed the look for websites and blogs: scorpionsurvival.com, melissaesplin.com, etc.
- June 2005 - Apr 2007 Lead Graphic Designer, Campus Life Design, Brigham Young University Provo, UT
- Interviewed, selected, trained and managed design team in client consultation, creative process and final production
 - Cut costs and modernized production processes, developing new print and supplier resources
 - Worked closely with management to push creative boundaries while satisfying demanding clients and respecting strict institutional guidelines
- Aug 2003 - Dec 2007 Graphic Designer, Creative Marketing, BYU Provo, UT
- Learned Adobe Photoshop, Indesign and Illustrator after work hours to build portfolio and apply for design position
 - Advanced from secretary to designer, responsible for seven campus businesses
 - Juggled up to twenty-seven projects including business identity creation, signage updates, event invitations, photo shoots and detailed building and campus maps

CLASS WORK

- Camera Techniques
- 2-D Design
- Special Problems in Art: Framing
- Bookbinding
- Sculpture
- Lithography and Intaglio

EDUCATION

- Aug 2003 - April 2007 Brigham Young University, BFA in Studio Arts, Painting and Drawing
- Presented cohesive final show at Brigham Young University Library
 - Awarded BYU Fine Arts Scholarships

REFERENCES

- John Lepinski, Creative Marketing, Brigham Young University 801 . 422 . 5269
- Angela Blomquist, Campus Life Design, Brigham Young University 801 . 422 . 3126
- Carolynn Chase, Sequoia Adult School, Sequoia Union High School District 650 . 704 . 7947